



## **SPONSORSHIP PACKAGES 2012**

Langwarrin Football club invites your support to our players and community by way of financial sponsorship. Your support will create a business partnership with our club, and assist in the development of our group, so as to support them in their passion for undoubtedly the best game in the world, and more importantly their journey through life.

For the 2012 season our club offers the following packages so as to promote your business to the football club members, their families and the broader community.

Through your partnership with the club we can create a substantial link that will benefit not only the Langwarrin Football Club but your **brand** within the community.

Should you and/or your company wish to consider supporting our club, please contact our sponsorship team. Below is a broad overview of options that may interest you and be of benefit to your business. We are also seeking a MAJOR sponsor, further details are available upon request.

Please feel free to contact us should you have any queries as we are happy to negotiate options, variations and upgrades that will best suit your business needs.

**Adam Poole – 0423 655 003**

**Dain Hayes– 0418 585 747**

We hope you can “get on board” for 2012, and take the journey with us in an attempt to once again be successful in September.

## Player Board Sponsor

**\$150 per season** (45 available)

- Business name and contact details advertised within clubrooms under illuminated photo of player of your choice
- Invitation to Player Board Sponsors Luncheon (cocktail)

## Internet/Social Media Advertising

**\$350 per season** (10 available)

- Company name/logo advertised on the club's Website and Face Book Page.
- Your promotional offers/upcoming sales or specials advertised in weekly emails sent to all members
- Company name/logo advertised on the club's television media loop upstairs in the social rooms after every home game
- Invitation to Player Board Sponsors Luncheon (cocktail)

## 500 Club

**\$500 per season** (40 available)

The 500 Club is our current VIP / Major Sponsors entertaining area. The club provides sponsors and their guests with food and beverages during the game, while providing shelter in a marquee from the elements. We provide bar tables and stools and the marquee is also heated for your convenience. A great day out is guaranteed.

- 1 x 500 Club pass for all home games
- Membership pass for entry to all home games
- Food and beverages provided on match day (home games)

## Match day sponsor

**\$500 once off for one home match** (7 available)

- Official Match day Sponsor
- Business flyer advertisement in each record on particular match day
- Half time Presidents address including food and drinks
- Signage of your business at both gate entries on particular match day
- Presentation of match day awards to player/s adjudged best afield for that round

## Netball Club Uniform Sponsor – Minor Logo

**\$500** (2 available)

- Company name/logo advertised on the Netball Clubs match day uniforms
- Smaller logo placed at sponsors choice on the uniform
- Company name/logo advertised on the club's Website and Face Book Page.
- Invitation to Player Board Sponsors Luncheon (cocktail)

## Fridge magnet sponsor

**\$750 per season** (10 available)

- Company name/logo and business details advertised on the club's fridge magnet to be distributed in volume to local football community including our 17 junior teams (min 1000 households).
- Magnet will contain 2012 Langwarrin FC fixture
- Free family pass (2 adults and 2 children) to 2 Langwarrin home games

## Weekly Awards

**\$900 per team per season** (3 teams available)

- Support your business and 2 teams of the LFC throughout the 18 round season with;
- Vouchers/cash to a value of \$50 each week
- Weekly emails detailing club results, upcoming events and potential business offers
- Company name/logo advertised on the club's Website and Face Book Page.
- Your promotional offers/upcoming sales or specials advertised in weekly emails sent to all members
- Company name/logo advertised on the club's television media loop upstairs in the social rooms after every home game
- Invitation to Player Board Sponsors Luncheon (cocktail)

## Netball Club Major Sponsor – Main Logo

**\$1500** (1 available)

- Company name/logo advertised on the Netball Clubs match day uniforms
- Choice of place and size for business logo on uniform
- Company name/logo advertised on the club's Website and Face Book Page.
- 2 Langwarrin Football Club Season Memberships
- 1 Langwarrin polo shirt and match day players jacket
- 2 tickets to the Major Sponsors Luncheon
- 4 tickets to Ladies Day Luncheon
- For an additional \$500 official naming rights to Ladies Day Function

## Boundary Sponsor

**\$1500 per season per sign** (20 available)

- Main promotional sign on boundary fence oval # 1
- Weekly emails detailing club results, upcoming events and potential business offers
- Company name/logo Advertised in the weekly Football Record, on the clubs Website and Face Book Page
- 2 Langwarrin Football Club Season Memberships
- 1 Langwarrin Polo shirt and match day players jacket
- 2 tickets to the Major Sponsors Luncheon

## Training ball sponsor

**\$2000 per season** (1 available)

- Company name/logo advertised on the 50 training balls to be used by the senior playing group for season 2012.
- 1 Football with your advertised logo.
- Company name/logo advertised on the club's Website and Face Book Page.
- Your promotional offers/upcoming sales or specials advertised in weekly emails sent to all members
- Company name/logo advertised on the club's television media loop upstairs in the social rooms after every home game
- 2 Langwarrin Football Club Season Memberships
- 1 Langwarrin Polo shirt and match day players jacket
- 2 tickets to the Major Sponsors Luncheon

## Premium Signage

### **\$2000 per season** (1 available)

- Permanent sign on scoreboard (other sign is Burdett's Sand & Soil)
- Company name/logo Advertised in the weekly Football Record, on the clubs Website and Face Book Page
- 2 Langwarrin Football Club Season Memberships
- Weekly emails detailing club results, upcoming events and potential business offers
- Game day merchandise (Langwarrin match day polo top and players match day jacket)
- 2 tickets to the Major Sponsors Luncheon

## Boundary Sponsor & 500 Club Combo

### **\$3000 per season** (5 available)

- Main promotional sign on boundary fence oval # 14 x 500 Club passes for all home games
- 4 x 500 Club passes for all home games
- 4 Langwarrin Football Club Season Memberships
- Game day merchandise (Langwarrin match day polo top and players match day jacket)
- 4 Tickets to the Major Sponsors Luncheon
- Weekly emails detailing club results, upcoming events and potential business offers
- Company name/logo Advertised on the clubs Website and Face Book Page

## Training jumper sponsor

### **\$4000 per season** (1 available)

- Company name/logo advertised on the 100 training jumpers to be used by the senior playing group and the under 18s. This is something unique to our club which hasn't been done before.
- 1 jumper with your advertised logo.
- Company name/logo advertised on the club's Website and Face Book Page.
- Your promotional offers/upcoming sales or specials advertised in weekly emails sent to all members
- Company name/logo advertised on the club's television media loop upstairs in the social rooms after every home game

- Game day merchandise (Langwarrin match day polo top and players match day jacket)
- 4 tickets to the Major Sponsors Luncheon
- 2 tickets to 2012 presentation night

## 500 Club Marquee Naming Rights

**\$5000 per season** (1 available)

- Company name & logo on current 500 club VIP tent.
- Marquee / structure to be renamed your business name
- Company Name/Logo displayed in club rooms
- Company name/logo Advertised on the clubs Website and Face Book Page
- Weekly emails detailing club results, upcoming events and potential business offers
- 4 Langwarrin Football Club Season Memberships
- Game day merchandise (Langwarrin match day polo top and players match day jacket)
- 4 tickets to the Major Sponsors Luncheon
- 4 500 Club passes for all home games
- 2 Tickets to 2012 presentation night

## Training jumper sponsor

**\$4000 per season** (1 available)

- Company name/logo advertised on the 100 training jumpers to be used by the senior playing group and the under 18s. This is something unique to our club which hasn't been done before.
- 1 jumper with your advertised logo.
- Company name/logo advertised on the club's Website and Face Book Page.
- Your promotional offers/upcoming sales or specials advertised in weekly emails sent to all members
- Company name/logo advertised on the club's television media loop upstairs in the social rooms after every home game
- Game day merchandise (Langwarrin match day polo top and players match day jacket)
- 4 tickets to the Major Sponsors Luncheon
- 2 tickets to 2012 presentation night

## Game Day Shorts Sponsor

**\$5000** (1 available)

- Company name/logo advertised on 100 match day shorts to be used by the senior playing group and the under 18s.
- Company Name/Logo displayed in club rooms
- Company name/logo Advertised on the clubs Website and Face Book Page
- Weekly emails detailing club results, upcoming events and potential business offers
- 4 Langwarrin Football Club Season Memberships
- Game day merchandise (Langwarrin match day polo top and playing jacket)
- 4 tickets to the Major Sponsors Luncheon
- 4 500 Club passes for all home games
- 2 tickets to 2012 presentation night

## Premium Sponsorship

**\$ Price and package negotiable**

- Premium board signage of your business around Oval #1
- Company Name/Logo displayed in club rooms
- Company name/logo Advertised on the clubs Website and Face Book Page
- 6 Langwarrin Football Club Season Memberships
- Game day merchandise (Langwarrin match day polo tops x2 and playing jackets x2)
- 6 tickets to the Major Sponsors Luncheon
- 4 500 Club passes for all home games
- Weekly emails detailing club results, upcoming events and potential business offers
- 2 Tickets to presentation night
- Official Sponsor for annual \$5000 reverse draw

**WE APPRECIATE YOU TAKING THE TIME TO LOOK THROUGH OUR PACKAGES. WE LOOK FORWARD TO HAVING A SUCCESSFUL PARTNERSHIP WITH YOU AND YOUR BUSINESS IN SEASON 2012.**